

InWEnt gGmbH 4th E-learning Seminar

From Policy to Practice

November 4th and 5th, 2004 in Bonn, Germany

The aim of the fourth InWEnt e-learning seminar is to stimulate and strengthen discussion and exchange on the subject of e-learning in development policy between international organisations and researchers in the development sector. The seminar combines short key-note addresses, with plenty of opportunity for participants to work together in small groups to discuss ways of turning policy into appropriate and relevant practice. It is being organised collaboratively with the ICT for Development collective at Royal Holloway, University of London.

What is it about?

InWEnt's previous three e-learning seminars have addressed internal issues on ICT policy, learning management systems, content development and instructional design. The two central purposes of this fourth seminar are:

- To bring together leading international experts to share their experience of the practical implementation of e-learning in developing countries with colleagues in InWEnt and other participants (from within the field of German Development Cooperation) involved in delivering e-learning solutions; and
- To build on these experiences to shape InWEnt's future practical delivery of e-learning programmes.

Who is it for?

- InWEnt and our partners who have gained experience with e-learning and GC21,
- Experts from international organisations interested in working with InWEnt in order to implement e-learning solutions
- Professionals and practitioners from InWEnt, GTZ and KFW and the international development community in e-learning.

What will you gain?

- Exchange of ideas and experiences of e-learning in development co-operation
- New first-hand information about international e-learning solutions from practitioners in the field
- E-learning perspectives and orientations from international stakeholders
- Documentation on best practices highlighted during the seminar

Seminar programme

Thursday, November 4th, 2004

8:30 a.m. Registration

Policies

Chair: Carola Donner-Reichle
Head of Department for Social Development, InWEnt

9:00 Opening remarks
Bernd Schleich, Managing Director, InWEnt

9:30 Donor Perspectives – Policy on ICT

Federal Ministry for Economic Cooperation and Development (BMZ)
Hans-Peter Schipulle, Head of Department Global and Sectoral Tasks, BMZ

European Union (EU)
Harry De Backer, ICT Adviser, DG Development, EU

10:15 Coffee / tea break

Practices

Facilitator: Tim Unwin, ICT4D Royal Holloway University London

10:45 E-learning in development practice: what works and what does not?

- What relevance does e-learning have in regard to health or education?
- What concepts/approaches and issues exist/are needed?
- **3 brief reports (15 mins.)**
 - Daniel Kakinda, National Coordinator, SchoolNet Uganda
 - Martina Müller-Narouzi, Projekt Manager, InWEnt and Uwe Wieckenberg, Bildungstransfer, TVET Processes in Egypt
 - Shaun Lake, Managing Director, MyGUS E-learning

Discussion

12:00 Lunch break

13:00 p.m. Market of possibilities – presentations
(Simultaneous working groups - 3 sessions of 45 minutes each: 15 minute presentations and 30 minutes discussion; each participant participates in three working groups, moving from one to another).

Themes: Health; Basic Education; Employability; Vocational training, Gender

Proposals

1. Medicaments Management : Claudia Kornahrens, InWEnt and Tanja Schwering, InWEnt
2. Open Source, IT@ab: Siegfried Karwatzki, InWEnt
3. ICT supported approaches for vocational training in development cooperation: Frank Dubert, GTZ
4. Employability: Time to get Online, Kim Lowery, Kabissa
5. World Economic Forum - Jordan Education Initiative: Michelle Selinger, Cisco
6. Proshika Bangladesch: Badruddozza Mia, Proshika
7. eLearning in a development context; lessons learned: Nathan Ducastel, IICD
8. eLearning in developing countries: Building bridges from ADP (Africa Drive Project) to PABLO (Paraguay Association for Blended Learning Online): Nina Kissel and Bettina Mussnug, SAP Research

15:30 Coffee / tea break

16:00 Panel forum and open discussion
From policy to practice: future perspectives on e-learning

Chair: Andreas Stamm, Research associate, DIE

- Frank Dubert, Project Manager, GTZ
- Susan D'Antoni, Programme Specialist, IIEP/UNESCO
- Bruno Lanvin, Senior Adviser e-government/e-strategy, World Bank
- Peter H. Hellmonds, Head of division, Siemens AG

Discussion

17:00-17:30 Workshop introductions for the next morning

7:30 p.m. Dinner lecture
Technology-enhanced learning and WSIS: UNESCO's perspectives
Elisabeth Longworth, Director of the department Informationsociety, UNESCO

Friday, November 5th, 2004

Chair: Dr. Jan Grabowski, Head of department E-Learning, Global Campus and Lifelong Learning, InWEnt

9:00 **Keynote: Open Source and Free Content**
Volker Grassmuck, Media researcher and free writer, Humboldt University Berlin

Discussant

9:30 **Four Workshops** (including coffee and tea)
Themes to be selected by participants from:

- Software (OS vs proprietary)?
- Content and Intellectual Property Rights (IPR): who pays?
- Ensuring local relevance?
- Infrastructure and blended learning?
- Skills and capacity
- The role of PPP
- The benefits of e-learning over traditional
- Mainstreaming e-learning into ICT4D
- E-learning cross-cutting into other development initiatives.
- Other options from participants

11:30 **Plenary**
Presentations and discussions of group findings

12:00 **Closing Remarks**
Carola Donner-Reichle, Head of Department for Social Development, InWEnt

12:30 Conference ends

Venue: **InWEnt Bonn**
Tulpenfeld Spiegelsaal, Office block 6
53113 Bonn

Conference language: English

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